

NONFICTION

A new vision on 2.500 years of European Art History

# Another History of Art

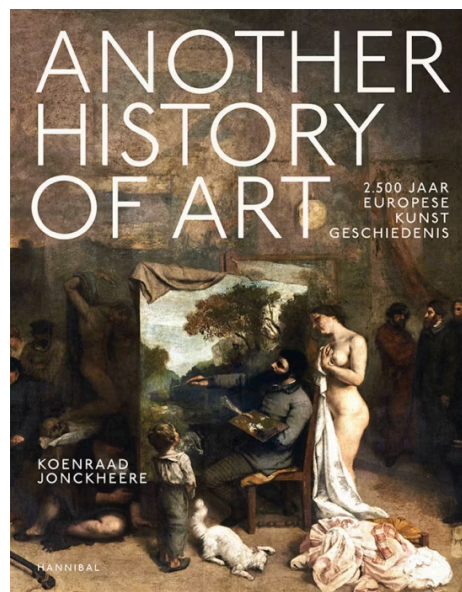
KOENRAAD JONCKHEERE

Art is so much more than just an aesthetic experience or an intriguing concept. Art also is an instrument of politics and religion, a catalyst of revolutions, a trigger of extreme reactions, a lab for new technologies. Art is a blueprint of an era, a carrier of intangible meaning. Art represents enormous sums of money, but also a vast sea of poignancy.

How did art evolve in a span of 2.500 years from the pursuing of representing the 'ideal' human to painting a black square on a white canvas. Why has a can full of 'Merda d'artista' on the contemporary art market more value than a beautiful seventeenth-century landscape painting?

'Another history of art' paints the story of the visual arts in Western Europe from Antiquity to modernism in five chapters that each use a different point of view. Other than usual, the focus in these chapters is not directed to the succession of famous artists who each stretched the boundaries of Western art, but to a complex interplay between human knowledge and imagination and fast changing historical circumstances.

This new reference work definitively offers a new vision on the history of art.



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## AUTHOR

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Koenraad Jonckheere is full professor in Northern Renaissance and Baroque Art at Ghent University. He studied History and Art History in Leuven and received his PhD at the University of Amsterdam in 2005. He published widely on seventeenth and eighteenth century art markets and on sixteenth century Antwerp history and portrait painting. This book is his magnum opus.

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**ORIGINAL TITLE** Another history of art. 2.500 jaar Europese kunstgeschiedenis (2021, Hannibal Books, 471 pp.)

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