

The magic of the everyday

What If?

TOM SCHAMP

What if you wake up at the top of the Eiffel Tower, are served dragon tea and a veggie-volcano for breakfast, travel in a rabbit-shoe coach, keep a mini-mammoth as a pet and spend your evenings in a fairy pond, counting stars? In Tom Schamp's irresistible universe nothing is impossible. Built around the simple but powerful question 'What if?', his book urges children to be what Schamp regards as 'open-minded': to look beyond the obvious and explore new possibilities again and again. With his colourful illustrations, playful made-up words and the endless fun of searching and finding, he gives the imagination space to flourish. Each spread explores a different theme and is bursting with surprising details, funny characters, amazing animals and fantastic places. 'What If?' invites children to look, to seek, to name, to dream and above all to invent new stories for themselves, again and again.

Colourful pages you can look at endlessly, full of jokes and visual effects. *****

DE STANDAARD ON 'THE BEAUTY OF LETTERS'

This rich look-and-find book thrills readers of all ages. Young children can invent names for pictures and hunt for hidden characters, while older readers are challenged to construct their own stories and let their imaginations run riot. 'What If?' is an invitation to keep discovering the world afresh. A feast for inquisitive spirits, dreamers, storytellers and anyone else who loves wondering 'what if?'

We seldom see so much humour, beauty and linguistic creativity.

CUTTING EDGE, ON 'SHOW AND TELL ME THE WORLD'



AUTHOR



Tom Schamp (b. 1970) has developed a style all of his own, using acrylic paint on cardboard. His work is very colourful and his pages are often crammed full of people, animals and vehicles, offering the reader many hours of fun as they try to spot all of the details. He rarely uses pastel colours and prefers dark and rich shades. Schamp's illustrations are full of absurdities, allusions and wordplay, which makes them a feast for the eyes. Photo © Eric Lowie

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AGE 4+

RIGHTS SOLD English (Magic Cat), German (Prestel), French (Albin Michel), Danish (Mais og Co), Greek (Dioptra), Spanish (DK), Czech (Dobrovský), Bulgarian (Pan), Italian (Terre di Mezzo), Complex Chinese (Sbooker)

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