

The ultimate popular science book on illusions and dealing with the uncomfortable truth

# Seeking Untruth

MAARTEN BOUDRY

Can we survive without illusions? Sure, nobody wants to live in a fiction, but truth can be hurtful or unsettling. Then is it not allowed to bend the truth a little once in a while? In 'Seeking Untruth' Maarten Boudry wonders if useful illusions exist, well-crafted delusions that can be beneficial for our bodies and our minds. What's wrong with a placebo if it better your health? Or with the belief in life after death if it makes you happy? Won't you perform better if you overestimate your capacities, at work or on the playground?

**Does anyone seriously think 'theology' is a real subject? See Maarten Boudry's wonderfully scathing Sokal-style hoax.**

RICHARD DAWKINS

Maarten Boudry will have none of it. In 'Seeking Untruth' he proves that illusions are always dangerous: from religious mirages to pseudo-science and financial bubbles. With many recognizable examples (taken from Socrates as well as 'The Matrix' and 'The Sopranos') and entertaining hypotheses, Boudry makes a convincing case for the truth, and nothing but the truth.



## AUTHOR



**Maarten Boudry** (b. 1984) is a science philosopher affiliated with Ghent University. Articles of his have appeared in many national and international magazines and newspapers, including The New York Times. In 2011 Boudry pulled a Sokal-style hoax by submitting a nonsensical article for publication. The scientific world was roused when the article got accepted without any reservation. In 2012 he was the co-author of 'Incredulous Thomas Might Be Right', which sold over 10,000 copies. Maarten Boudry is the first person to hold the Vermeersch Chair at Ghent University.

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